



July 8, 2024

To whom it may concern,

I am writing to confirm that **Zhang Wei's** work has been recognized by The Clios, the premier international awards competition which celebrates creative excellence in advertising around the world.

Founded in 1959, The Clios celebrate bold creativity that inspires and connects the creators of today and tomorrow.

Annually, the Clio Awards bring together leading creative talent from around the world to determine which entries will win the coveted Grand, Gold, Silver and Bronze Clio statues. Our rigorous process ensures that only the most groundbreaking creative work is selected out of thousands of best-in-class submissions to be honored with this prestigious award.

For outstanding creative achievement, **Zhang Wei's** work has been recognized by the Clio Awards as follows:

2014
Gold Clio Award
Print Technique - Illustration
Penguin Books
"MIC - Moby Dick"
Y&R Beijing, Beijing
Senior Copywriter

2014
Gold Clio Award
Print Technique - Illustration
Penguin Books
"MIC - Dracula"
Y&R Beijing, Beijing
Senior Copywriter

2014
Silver Clio Award
Print Technique - Illustration
Penguin Books
"MIC - Don Quixote"
Y&R Beijing, Beijing
Senior Copywriter

2014
Bronze Clio Award
Print Technique - Illustration
Penguin Books
"MIC - Frankenstein"
Y&R Beijing, Beijing
Senior Copywriter

2014
Clio Shortlist
Print Technique - Illustration
Penguin Books
"MIC - Alice"
Y&R Beijing, Beijing
Senior Copywriter

For more information about The Clios, please visit our website at www.Clios.com.

Sincerely,

Nicole Purcell
President, The Clios

The Clios
104 West 27th Street
Suite 10
New York, NY 10001
212-683-4300 phone
www.Clios.com

MIC - Moby Dick

2014



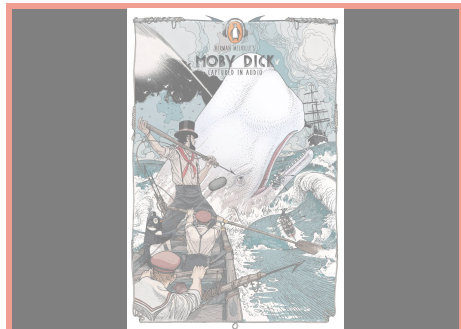
Medium Print Technique

Category Illustration

Entry Type Technique

https://clios.com/awards/winner/print-technique/mic-moby-dick-3777

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1 items

Credits

Entrant Company	Y&R Beijing, Beijing
Agency Network	Y&R Beijing, Beijing
Creative Agency	Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CCO	Nils Andersson / Y&R China, Beijing
GCD	Ronnie Wu / Y&R Beijing, Beijing
CD	Chen Lei / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
AD	Jianjun Geng / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
Illustrator	Jared Muralt
ACD	Gao Han / Y&R Beijing, Beijing
Senior Copywriter	Zhang Wei / Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CEO	Charles Sampson / Y&R China, Beijing
Senior Studio Manager	Shi Jian / Y&R Beijing, Beijing

This 2014 Clio Awards Gold winning entry is titled 'MIC - Moby Dick' . The piece was submitted to the medium: Print Technique within the entry type: Technique and the category: Illustration. It consists of 1 image.

Muse by CLIO

You Can Order a Single Chicken McNugget at McDonald's in Switzerland Now

Celebrating the menu staple's 40th birthday

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CLIO GOLD

2014

Jardins Du Louvre

GOLD WINNER

Medium Out of Home

Category Poster

Entry Type Product/Service

2014

ANZ GAYTM

GOLD WINNER

Medium Out of Home

Category Ambient

Entry Type Product/Service

2014

Christmas Lunch

GOLD WINNER

Medium Out of Home

Category Ambient

Entry Type Product/Service

2014

Lighten Up

GOLD WINNER

Medium Design

Category Packaging



MIC - Dracula

Medium Print Technique

Category Illustration

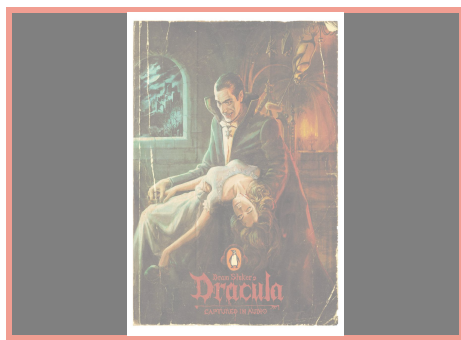
Entry Type Technique

https://clios.com/awards/winner/print-technique/mic-frankenstein-3778

2014



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Credits

Entrant Company	Y&R Beijing, Beijing
Agency Network	Y&R Beijing, Beijing
Creative Agency	Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CCO	Nils Andersson / Y&R China, Beijing
GCD	Ronnie Wu / Y&R Beijing, Beijing
CD	Chen Lei / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
AD	Jianjun Geng / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
Illustrator	Zhang Weimang
ACD	Gao Han / Y&R Beijing, Beijing
Senior Copywriter	Zhang Wei / Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CEO	Charles Sampson / Y&R China, Beijing
Senior Studio Manager	Shi Jian / Y&R Beijing, Beijing

This 2014 Clio Awards Gold winning entry is titled 'MIC - Dracula' . The piece was submitted to the medium: Print Technique within the entry type: Technique and the category: Illustration. It consists of 1 image.



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CLIO GOLD

2014

Monuments

HALL OF FAME

Medium Hall of Fame

Category Hall of Fame - Out of Home

2014

Odyssey

GOLD WINNER

Medium Film Technique

Category Direction

Entry Type Technique

2014

Climate Name Change

GOLD WINNER

Medium Branded Entertainment & Content

Category Film

Entry Type Public Service

2014

Rescue Radio, The Rescue Continues

GOLD WINNER

Medium Direct

Category Audio

Entry Type Public Service

MIC - Don Quixote

Medium Print Technique

Category Illustration

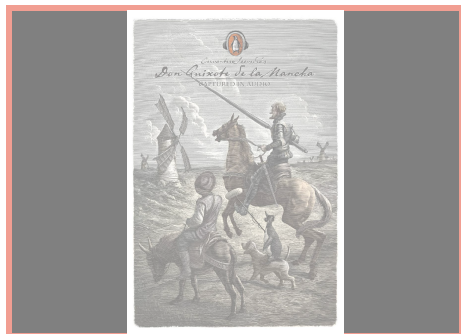
Entry Type Technique

https://clios.com/awards/winner/print-technique/mic-don-quixote-3780

2014



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Credits

Entrant Company	Y&R Beijing, Beijing
Agency Network	Y&R Beijing, Beijing
Creative Agency	Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CCO	Nils Andersson / Y&R China, Beijing
GCD	Ronnie Wu / Y&R Beijing, Beijing
CD	Chen Lei / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
AD	Jianjun Geng / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
Illustrator	Mark Summers
ACD	Gao Han / Y&R Beijing, Beijing
Senior Copywriter	Zhang Wei / Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CEO	Charles Sampson / Y&R China, Beijing
Senior Studio Manager	Shi Jian / Y&R Beijing, Beijing

This 2014 Clio Awards Silver winning entry is titled 'MIC - Don Quixote' . The piece was submitted to the medium: Print Technique within the entry type: Technique and the category: Illustration. It consists of 1 image.



You Can Order a Single Chicken McNugget at McDonald's in Switzerland Now

Celebrating the menu staple's 40th birthday

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CLIO SILVER

2014

SKY Livespots

Medium Direct

Category Film

Entry Type Product/Service

2014

Give Blood. Give Power. – Champions For Children.

Medium Direct

Category Other

Entry Type Public Service

2014

William Shakespeare

Medium Print

Category Print

Entry Type Product/Service

2014

Power Sleep

Medium Public Relations

Category Cause Related

Entry Type Product/Service

MIC - Frankenstein

2014



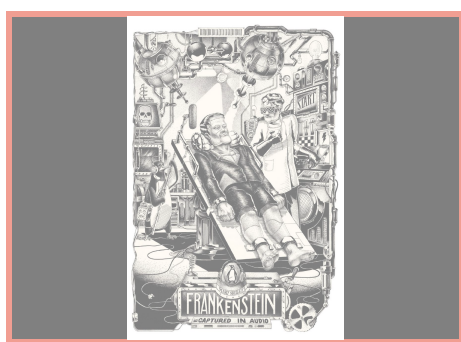
Medium Print Technique

Category Illustration

Entry Type Technique

<https://clios.com/awards/winner/print-technique/mic-frankenstein-3778>

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Credits

Entrant Company	Y&R Beijing, Beijing
Agency Network	Y&R Beijing, Beijing
Creative Agency	Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CCO	Nils Andersson / Y&R China, Beijing
GCD	Ronnie Wu / Y&R Beijing, Beijing
CD	Chen Lei / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
AD	Jianjun Geng / Y&R Beijing, Beijing
AD	Bruce Xie / Y&R Beijing, Beijing
AD	Johnny Zhang / Y&R Beijing, Beijing
Illustrator	Richard Hello
ACD	Gao Han / Y&R Beijing, Beijing
Senior Copywriter	Zhang Wei / Y&R Beijing, Beijing
CCO	Nils Andersson / Y&R China, Beijing
CEO	Charles Sampson / Y&R China, Beijing
Senior Studio Manager	Shi Jian / Y&R Beijing, Beijing

This 2014 Clio Awards Bronze winning entry is titled 'MIC - Frankenstein' . The piece was submitted to the medium: Print Technique within the entry type: Technique and the category: Illustration. It consists of 1 image.



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CLIO BRONZE

2014

Wood

Medium

Print

Category

Print

Entry Type

Product/Service

2014

Small World Machines

Medium

Public Relations

Category

Special Event

Entry Type

Product/Service

2014

Sex

Medium

Audio

Category

Radio

Entry Type

Product/Service

2014

Snowfall

Medium

CLIO Music Film

Category

Short form (between one 1 minute and five 5 minutes)

Entry Type

Use of Music - Licensed